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| Tourism Fernie Society - Fernie Destination Marketing Organization7th Annual General Meeting - MinutesThursday June 19th, 2014 4:00PM @ Park Place LodgeTF_Win_Spot |
| **In Attendance:**

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| * Derick Berry, Fernie Central Reservations
* Mike McPhee, Island Lake Lodge
* Scott Gilmet, Park Place Lodge
* Shelley L’Estrange, Best Western PLUS Fernie
* Todd Fyfe, Fernie Real Estate
* Erin Summers, Gi’ver Shirtworks
* Mayor Mary Giuliano, City of Fernie
* Jim Hendricks, CAO, City of Fernie
* Andrew Nickerson, Tourism Canmore Kananaskis
* Wendy Van Puymbroeck, Kootenay Rockies Tourism
* Tristan Chernove, Canadian Rockies International Airport
* Jikke Gyorki, Tourism Fernie
* Corien Sieders, Fernie Chamber of Commerce
* Rebecca Hall, Tourism Fernie (Minutes)
* Jack Viney, Tourism Fernie
* Kyle Hamilton, Kyle Hamilton Photography
* Juliana Dare, Fernie Lodging Company
* Suzanne Halley, Fernie Lodging Company
* Mike Delich, Fernie Lodging Company
* Kaila Eveleigh, Stanford Hotels & Resorts
* Joan Martin, Stanford Hotels & Resorts
* Anil Handa, Stanford Hotels & Resorts
* Gil Sandhu, Stanford Hotels & Resorts
* Darryl Hay, Stanford Hotels & Resorts
* Gerald Price, GPI Chartered Accountants
 | * Glen Purdy, Majic Purdy
* Christy Sutherland, NON-Stop Adventures
* Jon Ward, Red Tree Lodge
* Shayne Brideau, Park Place Lodge
* Heidi Berry, Renting in Fernie
* Ingrid Sombrowski, IGS Value Drug Mart
* Michael Van Horne, Fernie Golf & Country Club
* Dan Savage, Fernie Transrockies Society
* Todd Weselake, RavenEye Photography
* Lee-Anne Walker, Wild Nature Tours
* Andre Labine, Fernie B&B Association, Twisted Timbers
* Pierre Dupont, Le Grand Fromage
* Beth Gallup, The Guides Hut, Fernie Bike Guides
* Stephanie Riethmuller, Park Vacation Management
* Lynn Muller, Canyon Raft Company
* Blair Craig, Canyon Raft Company
* Mike Hepher, Clawhammer Press
* Randal Macnair, Oolichan Books
* Cindy Cannon, Fernie Wilderness Adventures
* Donna Lee Clusiault, Magical Transformations
* Lynne Ward, Fernie Shuttle
* Lori McArthur, Willow D Enterprises
* Claude Perrault, Bridge Bistro
* Jon Knauf, Mountain High Adventures
* Lance Edwards, Elevation Industries
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| 1. | Call to order Derick Berry, TF Chair, Called the meeting to order at 4.15pmDerick reviewed the agenda and welcomed everyone, thanking special guests & board members for their attendance:* Mayor Mary Giuliano & CAO Jim Hendricks, City of Fernie
* Andrew Nickerson, President & CEO, Tourism Canmore Kananaskis
* Tristan Chernove, General Manager, Canadian Rockies International Airport
* Wendy Van Puymbroeck, Manager, Partnership Marketing, Kootenay Rockies Tourism
* Tourism Fernie Board Members present: Jon Knauf, Mike McPhee, Shelley L’Estrange, Todd Fyfe, Scott Gilmet, Erin Summers, Claude Perrault.

Derick made a brief opening statement noting the success of tourism within our community and how integral our way of life is to our tourism community. Noted that we are being recognized for our innovation and commitment to online strategies, social media, dynamic marketing, and benchmark metrics. Derick thanked Corien Sieders for her work with Tourism Fernie as Interim Executive Officer during Jikke’s maternity leave and noted her successes and extensive contributions to the organisation. Derick also Welcomed Jikke Gyorki back to the role and her 4th year as EO, and introduced staff members Rebecca Hall and Jack Viney.  |  |
| 2. | **Approval of agenda** **Scott Gilmet made a motion to adopt the agenda as circulated prior to the meeting.** Seconded by Shelley L’Estrange. Carried unanimously. | CARRIED |
| 3. | **Adoption of 2013 AGM Minutes****Kyle Hamilton made a motion to approve the AGM minutes of Wednesday, June 19th 2013.** Seconded by Claude Perrault. Carried unanimously.  | CARRIED |
| 4. | **Presentation of Financial Statement & Annual Report, Appointment of Accounting Firm for 2014-2015 Fiscal Period.** Derick introduced Gerald Price from GPI Chartered Accountants and advised that the Treasurer Andy Cohen could not attend the AGM.Gerald Price reviewed the financial statements and the terms included within the report with powerpoint slides of each page including the balance sheet, statement of operations and cash flows presented to the AGM for review.Gerald moved through the report swiftly, noting that the operations are in excellent order and finances are all accounted for with minimal outstanding accounts. Mike Delich noted our large surplus fund and stated that many organisations place a percentage of the surplus into a restricted fund each year; he asked if Tourism Fernie operates this practice. Derick responded that yes, in short, the organization does do this, however we have a large surplus and as a non-profit we have to prioritize spending the surplus. Advised that the organization is scrutinizing the budget to make sure this is covered. Noting that Jikke had only recently returned from Maternity leave, Derick made a brief presentation on the Financials and the Annual report, reviewing current business and initiatives. A number of the charts from the annual report were highlighted to explain their relation to expenditures and income channels.Derick noted that finances show us trending back up to past the pre-recession levels, however poor weather periods do have a significant impact. Mentioned that Winter is still our peak tourism season. **4.1 Motion to receive the Audited Financial Statements****Shelley L’Estrange made a motion to adopt the Audited Financial Statement for 2013-2014.** Seconded by Jon Ward. Carried unanimously.**4.2 Motion to appoint accounting firm for fiscal 2014-2015****Mike McPhee made a motion to appoint GPI Chartered Accountants as Tourism Fernie’s accounting firm for the 2014-2015 fiscal year.** Seconded by Juliana Dare. Carried unanimously.**4.3 Motion to receive the Annual Report.****Mike McPhee made a motion to receive the Annual Report.** Seconded by Jon Knauf. Carried unanimously. | CARRIEDCARRIED |
| 5. | Introduction of Directors for 2014-2015Derick noted that last year the structure was adjusted to stagger the elections so that we would not ever have all board members changing over at once. The following board seats were appointed by acclimation: Accommodation, more than 30 rooms solely owned: Shelley L’EstrangeRetail, Banking, Professional Services, Food & Beverage:Kyle Hamilton, Kyle Hamilton PhotographyOne election was held by secret ballot for the board seat for Director, Accommodation at Large. There were 2 nominations for the seat: * Joan Martin, Stanford Hotels & Resort
* Juliana Dare, Fernie Lodging Company

Glen Purdy announced that there were 9 ballots cast and the winner by majority:* Joan Martin, Stanford Hotels & Resort

**Shelley L’Estrange made a motion to destroy the ballots**. Seconded by Kyle Hamilton. Carried Unanimously. Derick announced the Tourism Fernie Board of Directors for 2014-2015 as follows:**Accommodation – less than 30 rooms:** Mike McPhee - Island Lake Lodge **Accommodation – more than 30 rooms with rental management:** Derick Berry – Fernie Central Reservations **Accommodation – more than 30 rooms solely owned:** Shelley L’Estrange – Best Western PLUS Fernie Mountain Lodge**Accommodation at large:** Joan Martin, Stanford Hotels & Resort**Retail, Banking, Professional Services, Food & Beverage:** Kyle Hamilton, Kyle Hamilton Photography**Real Estate, Development, Construction, Trades:** VACANT**Attractions, Activities, Transportation:** Jon Knauf – Mountain High Adventures **The City of Fernie:** Dan McSkimming **RCR Inc. Fernie Alpine Resort:** Andy Cohen **RCR Inc.:** Tom Rosner **Director at Large:** Erin Summers – Giv’Er Shirtworks**Chamber of Commerce (non-voting):** Sarah Parry Derick thanked outgoing board members Scott Gilmet, Claude Perrault & Todd Fyfe and Jikke Gyorki presented each with a small gift in gratitude for their service.  | CARRIED |
| 6. | Motion to adjourn**Kyle Hamilton made a motion to adjourn the meeting at 4.40pm.** Seconded by Cindy Cannon. Carried unanimously. | CARRIED |